



FARMDEMO



PLAID

Peer-to-Peer Learning Accessing Innovation through Demonstration

www.PLAID-H2020.eu

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 @PLAID_project



This project has received funding from the European Union's Horizon 2020 research and innovation program under grant agreement No 727388.



Overview: The PLAID project (Peer-to-peer Learning Accessing Innovation through Demonstration) has



It is believed that by accessing high quality demonstration activities on both commercial and research farms, farmers throughout Europe, and beyond, will adopt new practices leading to a greater sustainability in Agriculture. Individuals that view innovations during demonstration activities, given by likeminded individuals or groups, have a high take-up of new technologies or practices.

been designed to encourage farmers and farm employees to actively exchange innovations.



The on-line resource will be accessible at the FarmDemo Hub, <http://farmdemo.eu>

How will PLAID help? Demonstration activities will contribute to network building in agriculture



Support PLAID: 24 case studies of commercial farms, throughout Europe, offering demonstrations will be selected from the inventory to be looked at in depth over an extended 12 month period. The resulting findings will be used to compile guidelines and recommendations for 'successful' delivery of on-farm demonstrations. It is hoped this will be useful to the Agricultural community, researchers, advisors and policy makers.

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communities, leading to sustainable agriculture and economic growth in rural areas. PLAID will create an on-line searchable geo-referenced map, **Not just a**

map: PLAID will lead farmers, by providing training, in establishing virtual demonstration

allowing farmers and advisors to access information on demonstration activities throughout Europe. The partners involved in PLAID will engage with farmers, industries, advisory services, the research community, policy makers, and operational groups in their countries to aid in compiling this inventory.

farms that can be accessed on-line, the resulting videos will be made available on You-Tube.