




Sharing knowledge to accelerate innovation

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EU PiG

- AHDB coordinated – H2020 funded
- 13 countries and 19 organisations
- Tried-and-tested best practice from fellow producers across Europe
- Sharing all new knowledge in one place.



13 Countries

Four themes		Eight challenges - 2018	
4 Themes		8 Challenges	
	Health management		Managing without zinc oxide Optimal vaccination strategies
	Meat quality		Reducing variation before slaughter Producing tastier pork
	Animal welfare		Loose farrowing systems Innovative enrichment materials
	Precision production		Reduce emissions Increase sow performance

EU PiG Grand Prix 2018

- Become an EU PiG Ambassador if you win!
- EU-wide contest to find best practice on farm to tackle the eight challenges each year
- With up to 300 producers competing



Enter the Grand Prix to...

- Receive international recognition of your business and success
- Get to know Europe's best producers – you might find your next big idea
- Feedback on ideas to help you progress even quicker
- Readiness for the future – learn about what's already being tackled elsewhere in Europe
- Publicity for your business – could help with staff recruitment or new marketing opportunities
- All UK entrants – could win an extra award at Pig Fair 2018

More information

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