6-3-2018 About

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# **About**

#### AGRIFORVALOR objectives and main target groups

**AGRIFORVALOR** will close the research and innovation divide by connecting practitioners from agriculture and forestry with research and academia as well as with associations and clusters, bio - industry, policy makers; business support organisations, innovation agencies and technology transfer intermediaries in <u>multi-actor innovation</u> <u>partnership networks</u> in order to valorize and exploit sidestream biomass resources from agriculture and forestry.

## **AGRIFORVALOR Innovation Design Hubs**

These networks will be managed by three Biomass Innovation Design Hubs, piloted in south of Spain (Andalucia), South-East Hungary and Ireland. In each of these hubs, existing research results and good practices on valorization of biomass sidestreams from agro and forest will be shared and matched with the specific needs and potentials, new grass-roots ideas collected and developed and dedicated innovation support applied to further deploy selected topics which are dealt with by multi- actor innovation partnership groups. Here, practical support in the exploitation of promising research results is complemented by assistance in business (model) development - with a tailored mix of innovation support measures offered to individual subjects.

#### AGRIFORVALOR tailored support

Tailor-made innovation support tools and materials will be developed in line with the identified needs of forestry and agriculture. In each hub, Steering Committees consisting of experts on exploitation and business development will be set-up to monitor and consult the conceptualization and implementation of the trainings and support measures. Project results and experiences will be translated into recommendations for a more demand-driven research agenda as well as long-term end-user materials to feed into the EIP-AGRI.

AGRIFORVALOR thus delivers as mediator and facilitator new commercial opportunities for the agriculture and forest sector in Europe to become active partner in the sidestream biomass value chain.

#### AGRIFORVALOR envisaged results

AGRIFORVALOR will give a significant input for achieving a Bioeconomy in the frame of a circular economy. Through dedicated trainings for further exploitation of research and innovation results and coachings for business model development AGRIFORVALOR will deliver case studies on how to effectively and economically exploit and valorize sidestream resources as new income models for practitioners as well as for rural regions.

Through a central communication platform all practical results will be compiled in easy accessible and easy-to-read end-user materials especially for practitioners and hence a quick and vast capacity building and spill-over effect to other multi-actors in EU will be achieved.

# WHY TO ENGAGE

## Why to engage with AGRIFORVALOR?

- Share your research results and practical applications with the Bioeconomy community
- Become active partner of the bioeconomy community in Europe for building up a sustainable future
- Learn from research results and good practices in order to valorize your biomass sidestreams
- Share your ideas on biomass sidestream topics