
Train the Trainer Workshop for the new CECRA Module
Understand and Support Innovation in Agriculture

Target group:	CECRA trainers and Innovation Support Agents
Organisation:	Chamber of Agriculture and Forestry of Slovenia (CAFS) (Anton Jagodic, Igor Hrovatič, Darja Pipan)
Trainers:	Dr. Eelke Wielinga (link-consult), mrs. Karen Jonkers
Venue:	Chamber of Agriculture and Forestry of Slovenia (CAFS) Kmetijsko gozdarska zbornica Slovenije , Gospodinjska ulica 6, 1000 Ljubljana, Slovenija, Phone: (01) 513 66 00 , faks: (01) 513 66 50
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Date:	Thursday May 10 – Saturday May 12, 2018
Working language:	English

Objectives:

Participants of the workshop have...

- developed an understanding of innovations and relevant principles of innovation processes;
- reflected on their role as trainer of this CECRA module and are motivated to further develop their corresponding skills;
- become familiar with helpful models and tools in order to reflect on innovation processes with actors and stakeholders;
- reflected on innovation processes from their own practice, and have drawn conclusions for their future activities;
- improved their training skills for innovation support processes in agriculture.

Contents:

- Basic understanding of innovation and innovation support:
 - What do we mean, if we speak of innovation?
 - Types of innovations and examples
 - Innovation support from a systemic point of view
- Concepts and tools for innovation support :
 - Network – Analysis

- Innovation phases and their characteristics (Spiral of Initiatives)
- Roles in the innovation process (Triangle of Co-Creation or other role model)
- Fostering a positive climate and energy in innovation networks (Circle of Coherence)
- Thinking outside the box and enabling creativity and (Cross Visit method and others)
- (Seed) money and other relevant resources in innovation processes
- Frequent traps and success factors in innovation processes
 - Selected results and conclusions from the EU AgriSpin Project
- Train innovation support tools
 - Time Line method, for joint reflection in a network and reporting
 - Conclusions for the role as a trainer for innovation support methods
 - Individual learning objectives
 - Next steps for the introduction of the new CECRA module

Reason for this TTT workshop

Several EUFRAS member organisations participated in the EU AgriSpin Project. The advisor training program CECRA was presented as innovation case within AgriSpin by IALB. As a result, the catalogue of CECRA elective modules was supplemented by a new module "Understand and Support Innovation in Agriculture". This TTT aims at a basic qualification of trainers who intend to offer this training to rural advisors and innovation support agents in their home regions. A similar training for German speaking IALB-TTT trainers took place in Vienna in September 2017. Thus, a synchronization of IALB und EUFRAS activities within the CECRA framework is guaranteed.

Networks with energy

Advisory work is more than delivering technical messages at the doorstep of farmers. It is about assisting entrepreneurs in improving their businesses. For doing so, much depends on the quality of the networks these entrepreneurs are part of: with colleagues, suppliers and other actors in the food chain, actors in the local community, etcetera. Improving one's business is hard without other people joining in.

Advisors can play a key role in stimulating such networks to develop. They can act as a "Free Actor" for connecting farmers with others to make good initiatives flourish. Energy, in the sense of enthusiasm and drive for taking action, is crucial for making progress. But what can you do to stimulate such energy in a network?

The tools presented in this course originate from the FAN Approach (Free Actors in Networks), developed by Dr. Eelke Wielinga in the Netherlands. The concept was tested and applied successfully in multiple innovation cases and it stood model for the Operational Groups in the European Innovation Partnership (EIP) program of the EU. The FAN-approach offers tools to distinguish patterns in interactive processes, and provide options to act accordingly. How do you recognise how far an initiative for change has developed? What should be done in that stage? Which actors should be involved? And what typical pitfalls should be avoided? How are

the initiators embedded in the larger network, and who should be mobilised to make progress? What can be done to make key actors in the system willing to cooperate in search for good solutions? How can you tell if a network around an initiative is vital enough to be capable of creating good solutions, and what can you do if this isn't the case?

About the trainers

Dr Eelke Wielinga is researcher, trainer and consultant, specialised in the dynamics of initiative networks. He worked in Benin and The Philippines, and 13 years at the Dutch Ministry of Agriculture in which period he wrote a PhD study on the changing role of Government in the Dutch Agricultural Knowledge and Information System(AKIS): "*Networks as Living Tissue*"(2001). He is owner of LINK Consult and part of "Netwerk&Co": a Dutch consultancy cooperative.

mrs. Karen Jonkers is trainer and consultant, specialised in sustainable development. She is chairman of "Netwerk&Co".

Agenda

All times and subjects are indicative. The program can be adapted to what appears most useful.

<i>Day 1 (May 10) - Thursday</i> <i>networkers</i>	<i>Theme: Tools for</i>
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15:30- 16:00 Arrival, Coffee break

16:00 Introductions. The 'Energy Carrousel' as warming up.

16.30 Introduction on energy as driving force in advisory work and networks.

Basic understanding of Innovation and innovation support concepts,
Definitions

19:00 Dinner

<i>Day 2 (May 11) – Friday</i>	<i>Theme: Create space</i>
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09:00 Recap and reflection on the first day.

09.15 Network analysis:

Introduction and demonstration of the tool. Working with individual cases.

Innovation phase model:

Spiral of Initiatives

Introduction and demonstration to the tool. Group work with individual cases.

12.30 – 13.30 Lunch

Triangle of Co-Creation:

Identify roles in the innovation process.

Introduction and demonstration to the tools. Group work with individual cases.

Train the Trainer reflection

Time Line Method

Joint exercise

18:00 Dinner

.....optional: evening program..

Day 3 (May 12) – Saturday
support tools

Theme: Training innovation

09.00 Recap and reflection on the first day.

09.15 Circle of Coherence:

Identify patterns and find solutions for critical situations in networks

Presentation/demonstration, exercises in small groups and plenary reflections.

Train the Trainer reflection

Deepening the application of the tools discovered in this training.

Cases to be further explored. Train-the-trainer exercises.

Pitfalls and success factors in innovation processes.

12.00- 13:00 Lunch

13:00 Wrap up and Conclusions.

Next steps for the introduction of the new CECRA module at home.

Evaluation and sharing reflections

14.30 End

Important notice:

Train the Trainer Workshop for the new CECRA Module "Understand and Support Innovation in Agriculture" will be organised if for minimum 15 persons and maximum 20 persons. After collecting an expression of interest has been completed, the application form and other details, including costs, will be indicated by the following application form.

Collecting an expression of interest ends on 22.12.2017***FOR xpression of interest, please please fill out:***

<https://goo.gl/forms/z4xbFOEdn7RUvAJE2>

info: anton.jagodica@kgzs.si

Seminar costs:

Estimated costs:

- Participant fee 350.00- 400.00€ (+ VAT) /participant.
- Participants cover their own travel and accommodation costs.
- The total amount of the seminar cost will vary according to the number of participants. The difference between participants fee to the full cost will be covered by EUFRAS.
- Organisation and administration cost, workshop space covered by Chamber of agriculture and forestry of Slovenia.

Travel directions:

Ljubljana is on the middle of Europe, easily reach from Austria, Hungary, Serbia Croatia and Cheech rep. by car

Map:

<https://www.google.si/maps/place/Gospodinjska+ulica+6,+1000+Ljubljana/@46.0701135,14.4856004,17z/data=!3m1!4b1!4m5!3m4!1s0x476532b150ca489f:0xe0a520dc4309c59!8m2!3d46.0701135!4d14.4877891>

Nearest airport "AIRPORT Ljubljana Jože Pučnik" transport cover those airlines transfer: <http://www.lju-airport.si/en/passengers-and-visitors/flight-info/airlines/from-airport-to-Ljubljana> <https://www.goopti.com/en/>

Other can use the airports around (Venice, Trieste, Klagenfurt, Zagreb, Graz, Munich, Viena) covered by cheap lines: from Spain Vueling, from Ireland Ryan air etc. There are many possibility to reach Ljubljana with cheap lines and airports around and using service GOOPTI: <https://www.goopti.com/en/> (this service wait you on the airport without schedule time- they pick up you when plane arrived)

Accommodation

Recommended: Nearest hotel: M Hotel Ljubljana www.m-hotel.si occasional agreement: Reservation code: 200320263/1.... 110 EUR/person/day

Or: In the heart of Ljubljana: <https://www.cityhotel.si/slo/>

Other hotels offer in Ljubljana: <http://www.mojhotel.si/hoteli/ljubljana-slovenija/>